

# Joy E. Rancatore

Indie Author



Slidell, LA



joy@joyerancatore.com



www.joyerancatore.com

## PUBLICATIONS

• *ONE GOOD THING*

Mar 2024

• *EVERY GOOD THING*

Apr 2023

• "Our Good Thing"

Mar 2023

• *THIS GOOD THING*

Feb 2020

• *FINDERS KEEPERS: A*

*PRACTICAL APPROACH TO FIND  
AND KEEP YOUR WRITING*

*CRITIQUE PARTNER*

Dec 2019

• *ANY GOOD THING*

Sep 2019

• "Ealiverel Awakened," *THE*

*CRUX ANTHOLOGY*

Nov 2018

• Tales of the Faerie Shepherds,  
various related fantasy short  
stories

Aug 2018–Present

## EDUCATION

BACHELOR OF ARTS

William Carey University  
Hattiesburg, Miss.

Majors: Journalism, English

Minor: Spanish

Summa Cum Laude

2001 – 2005

## PROFILE

Legacy and identity, founded on hope-filled faith, infuse the tales of the soul written from the heart of **JOY E. RANCATORE**. Her Carolina's Legacy Collection embraces everyday moments that constitute a lifetime and its heritage. Told around multiple related characters, this collection of Southern fiction with Christian roots explores faith, life, death and the demons within through four mediums—novel, novella, short stories and epistolary. An award-winning, multi-genre Indie Author, Joy believes extraordinary things await her characters and their tales.

## PROFESSIONAL EXPERIENCE

AUTHOR, PUBLISHER, EDITOR, PUBLICIST

APR 2017 – PRESENT

Logos & Mythos Press LLC, Slidell, La.

Independent award-winning author/publisher, committed to writing the soul with heart and editing with quality. Maintain an ambitious book publishing schedule along with five regular newsletters, frequent blog posts and social media outreach.

- Identify connections between readers and authors and construct platforms, programs and events to nurture them.
- Conduct regular workshops and presentations for readers and writers through public libraries, writing and literary organizations and clubs, booksotres, institutions of higher learning and book festivals, as well as regional and international writing conferences.
- Develop a business plan and brand strategies to include 3 websites, immediate and long-term production calendars and short- and long-form content.
- Co-host and produce a podcast (5 seasons, 160+ episodes).

WRITER, EDITOR, COMMUNICATIONS CONSULTANT

OCT 2007 – PRESENT

Freelance, Wake Forest, N.C., & Slidell, La.

- Create digital and print short- and long-form content for businesses and publications and boost SEO optimization on websites and in blog articles.
- Tailor all content to clients' brands and/or voices.
- Deliver quality magazine and news articles on deadline.
- Collaborate with clients from the following: news, publishing, media, design, law, academia, health, web and app development, nonprofit, fashion, B2B, B2C.

NEWS & INFORMATION SPECIALIST

JUL 2006 – SEP 2007

Southeastern Baptist Theological Seminary, Wake Forest, N.C.

REPORTER

MAY 2005 – JUN 2006

*The Mississippi Press*, Pascagoula, Miss.

REPORTER

MAY 2004 – AUG 2004

*The Times*, *The Petal News*, *The Advocate*, Hattiesburg, Miss.

FELLOW

SUMMER 2003

World Journalism Institute, Asheville, N.C.

CAMP PHOTOJOURNALIST

MAY 2002 – JUL 2002

Twin Lakes Summer Camp, Florence, Miss.

REPORTER, PHOTOGRAPHER, PAGE EDITOR

AUG 2001 – MAY 2005

*The Cobbler*, *The Crusader*, Hattiesburg, Miss.

REPORTER

JUN 1999 – JUL 2001

The Wayne County News, Waynesboro, Miss.

ASSISTANT

SPRING 1998 – SUMMER 1998

Elizabeth Jones Library, Grenada, Miss.

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## AWARDS

2022 Louisiana Indie Author  
Project Award Winner

2019 The Book Designer Cover  
Design Gold Star Award

2019 The Carnival of the Indies  
Featured Blogger

2019 Camp NaNoWriMo Winner

2018 Camp NaNoWriMo Winner

2018 Adventure SciFi & Fantasy  
Short Story Contest Winner – 2<sup>nd</sup>  
Place

2003 World Journalism Institute  
Fellow

## GROUPS

American Christian Fiction  
Writers

Jan 2025 – Present

Alliance of Independent Authors

May 2019 – Present

Independent Book Publishers  
Association

May 2019 – Feb 2025

Nonfiction Authors Association

Mar 2019 – Present

Writer Moms Inc.

Aug 2017 – Present

## VOLUNTEER EXPERIENCE

SHEPHERD, COORDINATOR, UNIT LEADER, MENTOR  
American Heritage Girls Troops LA0335 & LA2013

AUG 2012 – PRESENT

FOUNDING MEMBER, COMMUNICATIONS DIRECTOR & TEACHER  
Slidell Family Homeschoolers

AUG 2014 – DEC 2015

## COMMUNITY SERVICE PARTICIPATION

AUG 2010 – PRESENT

Berries, Bridges & Books Conference, Boy Scout Troop 365 Fundraisers, Faith Bible Church, Keep Slidell Beautiful, Louisiana Book Festival, Mobile Literary Festival, Northside Baptist Church, Pearl River County SPCA, Redeemer Lutheran Church (LCMS), Slidell Christian Home Educators Fellowship (SCHEF), Slidell Ladies for Liberty, STARC, Wind Dancer Equine Rescue Ranch

## CRAFT SKILLS

### Advanced Techniques

Analysis Skills, Attention to Detail, Blogging, Brand Management, Business Publications, Client Voice Match, Content Management Systems, Content Strategy, Creative Content Development, Creative Nonfiction, Creative Writing, Editing (all types and styles), Editorial Standards, Email Sequences, Event Planning, Fact-checking, FAQ Development, Feature Writing, Fiction, Grammar, Informative Writing, Interviewing, Journalism, Narrative Nonfiction, News Writing, Newsletters, Presentation Development, Professionalism, Project Management, Proofreading, Public Speaking, Publishing, Punctuation, Revisions, Spelling, Storytelling, Syntax, Teaching, Workshop Development, Writing

### Experienced Techniques

Academic Publications, Branding and Identity, Content Management, Creative Strategy, Customer Service, Digital Copywriting, Email Marketing, Entrepreneurship, Keyword Research, Livestreaming, Magazines, Newspapers, Newsroom, Online News Platforms, Opinion Writing, Photography, Photography Editing, Podcast Show Notes, Podcasting, Press Releases, Public Relations, Research, SEO, Social Media, Video Editing, Videography, Web Content Writing, White Pages

### Styles

American Psychological Association (APA), Associated Press (AP), Chicago Manual of Style, Modern Language Association (MLA), New Oxford Style Manual, The Canadian Style, Turabian Style

Experienced with editing American (USA), Australian, British and Canadian English